

# Benson & Hedges 100's

sometimes  
you're hot,  
sometimes  
you're not.

*that's the breaks.*



Menthol and Regular

10 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec. '76

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

00701-01085 A  
Man Sportcoat  
Page 4 color bleed  
Black Sports April 1977  
Black Enterprise April 1977 BC  
Essence April 1977  
Jellis, Rich, Greene, Inc.

